



## Case Study

Founded in 2014, Beauty Outlet is the fastest growing beauty retailer in the UK. It prides itself on choice, offering the widest selections of key products from nail varnishes, lipsticks, base products, catering for a woman's entire beauty needs. Working with all the key brand names – Revlon, Rimmel, Max Factor, W7, NYX and Victoria's Secret.

### Challenge

- Aggressive growth and great strain on disparate manual systems
- Needed a solution for Finance, Order Processing, Inventory Management, Warehouse Management, eCommerce and POS

### Solution

- Dynamics NAV 2017 plus the eBECS Accelerator for Retail
- Dynamics NAV Starter & Extended Pack to support 6 Office users and 10 Warehouse users, in addition to 33 POS devices across 14 stores
- Hosting for the solution via Azure

### Benefits

- True cost-of-sale provides clear margin control at product and store level
- Stock & Warehouse Management identifies trends across both products and stores
- POS provides 'live' information and also offers 'off-line' capabilities