

The Microsoft Core Data Platform: transforming big data management to boost business growth

Today, everybody wants to use data to obtain actionable knowledge, timely insights, real-time monitoring and predictions.

With a complete suite of fully supported solutions and technologies, the Microsoft Core Data Platform transforms enterprise big data management and unlocks new opportunities. There is an entire ocean of data across all verticals ready to be exploited.

“Big data is known to improve operational excellence, create a better understanding of customer relations, improve risk management, and drive business model innovation. The business value is clear.”

– Gartner



76% of all organisations are planning to increase or maintain their investment in big data over the next two years

– Forbes



\$18.3 Billion Business intelligence and analytics market to reach worldwide in 2017

– Gartner

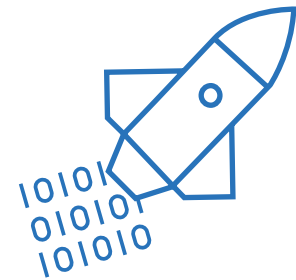


6M developers worldwide are currently working on big data and advanced analytics

– EDC

2 major challenges in modern big data management:

1. Data growth at an enormous volume and speed



40 Zettabyte

The size of the digital universe that will be reached by 2020

– IDC Forecast



Every 5 years by 10 times

Big data expansion

– Big Data & Warehousing, Microsoft



85%

Annual big data volume growth

– Big Data & Warehousing, Microsoft

2. Out-dated systems in use

Data Warehouse:

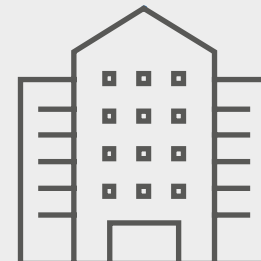
Doesn't handle new unstructured data types

Not matched to new analytics and ML approaches

Cannot take full advantage of the cloud

Cannot deal with near real-time transactions

Cannot scale at an acceptable cost



Only 1 in 4

enterprises uses big data to improve efficiency and productivity

The Microsoft Core Data Platform empowers your enterprise with:



Scalability – with **no limits** for structured and semi-structured data



Speed – that runs complex queries on a massive database in **seconds**



Agility – by creating environments for app development in **minutes**



On-premises, cloud and hybrid options – for data management in **every** environment



Power BI & Machine Learning – which makes data accessible in near **real-time**



[insert partner value proposition]

Microsoft and eBECS help you revolutionise your current data management system



Operate in fast and agile working environments



Use advanced analytics insights for innovation and new business development



Gain quick and easy access to all types of data from multiple sources



Pay-as-you-go

The Toolbox

You can utilise the solution set in a way that makes most sense to your business:



About eBECS

eBECS provide data-driven solutions in partnership with Microsoft. We offer insights that enable manufacturing organisations to identify and grasp new opportunities.

We have the knowledge and skills needed to help you choose the correct tools for your unique business needs; turning data into valuable information that makes sense to you.

Access business profitability and consumer buying habits. with a modern, cloud-based data platform on Microsoft technology.

Contact eBECS to find out how you can enhance big data and transform your business with the Microsoft Core Data Platform.

Download our eBook [\[link to the landing page\]](#)